

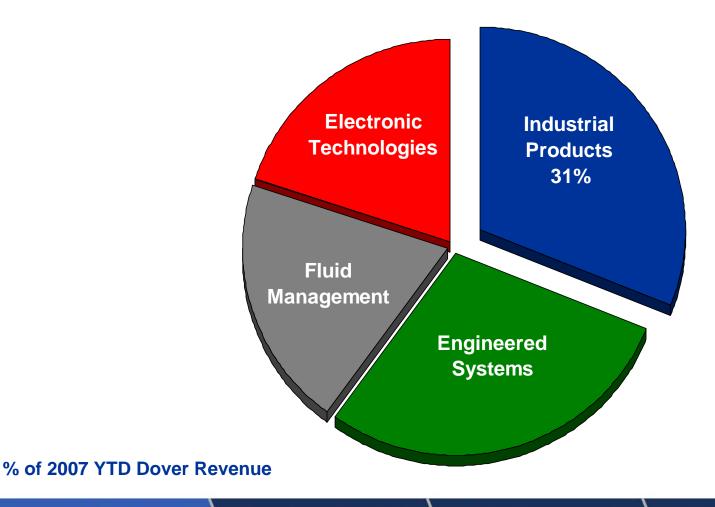


# INDUSTRIAL PRODUCTS

DAVE ROPP

NEW YORK CITY / NOVEMBER 9, 2007

## **Industrial Products**



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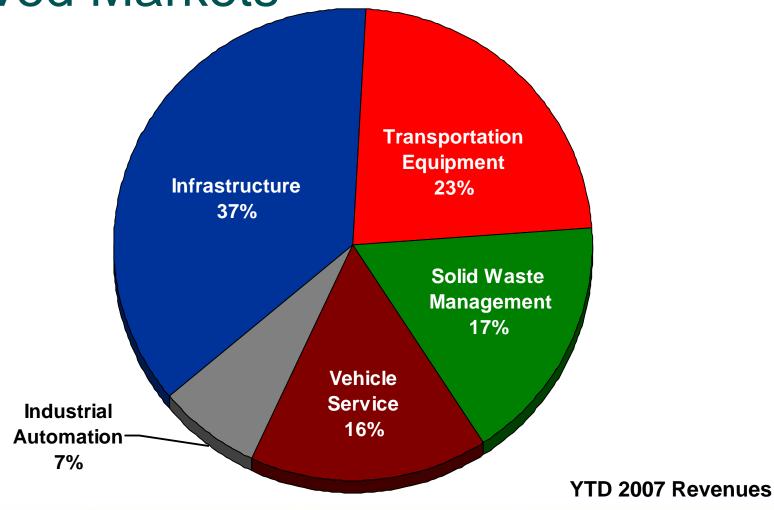
## **Industrial Products**

	Revenue	Operating Earnings	Operating Margins
2004	\$1,501.9	\$207.0	13.8%
2005	\$1,729.9	\$233.9	13.5%
2006	\$1,926.3	\$251.2	13.0%
2007 – YTD	\$1,666.6	\$231.1	13.9%

Acquisition Growth	Organic Growth
14.0%	14.8%
4.8%	10.2%
5.9%	5.2%
16.3%	2.1%



**Served Markets** 



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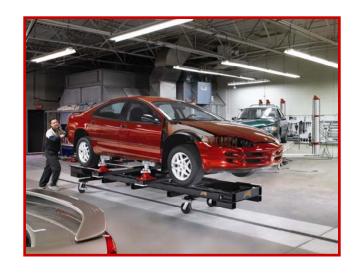
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## **Industrial Products**

### Why We Like These Markets

- Products enhance customer productivity
- High mineral and energy prices drive growth exceeding GDP
- Strong regulatory and environmental regulations
- Recycling growth +10% annually
- Strong military and defense markets
- Global opportunities in developing markets
- Automation growth +7% annually





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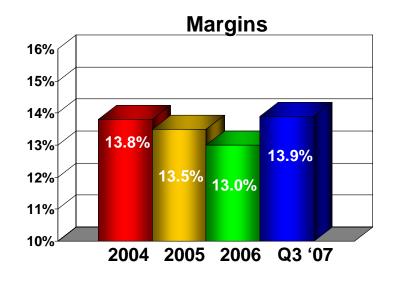


## **Performance Counts**





- 80/20 focus on products, suppliers & customers
- Business process simplification
- Disciplined "Lean" processes
- Supply chain management
- Sharing of best practices



#### **Drivers of Margin Improvement**

- Product rationalization
- Factory rationalization
- Disciplined pricing review processes
- Global sourcing
- Synergies in purchasing

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# Strategic Direction

- Increase Organic Growth
  - Global expansion
  - Adjacent markets
  - New product development
  - Recurring revenue
- Maximize Synergy Across Segment
- Relentlessly Pursue Dover Metrics
  - Global sourcing
  - Lean
  - Common systems
  - Business process simplification 80/20
- Management Evaluation & Development
  - Rigorous review of companies
  - Clearly defined strategies
  - Continual evaluation of management







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# Organic Growth

- Expand Global Position
  - 85% North America
  - 9% Europe
  - 6% Rest of World
- Increase Consumables and Recurring Revenue – Currently 19%
  - Strong in Transportation and Vehicle Services
  - Growing in Material Handling
  - Expanded service opportunities
- Accelerate New Product Development Currently 12% from New Products
  - Material Handling 14%
  - Mobile Equipment 10%
- Pursue Adjacent Market Segments





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# Synergy Initiatives - 2008

	Revenue Impact	Earnings Impact
Cost Improvement		
MRO - Integrated supply		\$ 2.0
Global sourcing (Leverage existing base)		3.5
Leverage Mexico mfg. presence (Paladin, Warn, Sargent)		3.5
		9.0
Higher Margins - Better Pricing Approaches		
Performance Motorsports (Complete)		
Marathon (Q1 2008)		
Paladin (Q1 2008)		
<b>,</b>	15.0	15.0
Revenue Growth		
Leverage global presence		
India	10.0	1.5
China	25.0	2.0
Capture internal supply opportunities	20.0	3.0
	55.0	6.5
Total Full-Year Impact	\$ 70.0	\$ 30.5

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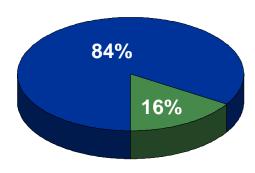


# **Material Handling**

PALADIN.

POWERFUL CONSTRUCTION ATTACHMENTS

- 14% of Dover Revenue
- Market Breakdown
  - Infrastructure
  - Industrial Automation





- Increase global penetration
- Accelerate new product development
- "PERFORMANCECOUNTS" Dover metrics
- Acquisitions Developing growth markets



Revenue: \$728M

Bookings \$734M

Backlog: \$153M









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## Material Handling – Markets & Drivers

#### Infrastructure

- Broad offering
- Products enhance customer productivity and ROI
- Recycling market growth
- Serve strong defense markets
- Growing perishables/consumables
- High commodity prices
- Growing global demand
- Pricing power

### Industrial Automation

- Market growth exceeds G.D.P.
- Expendable products
- Diverse customer base
- Strong global position







# Paladin Update

#### Served Markets

- Commercial and Residential Construction (30%)
- Public Construction (20%)
- Demolition and Recycling (20%)
- Utility (8%)

#### Broad Customer Base

- OEMs less than 30%
- Dealers/Distributors
- Rental Companies
- Scrap Processors
- Utility Companies

#### Market Trends

- Strong Public and Commercial Construction
- High Commodity/Scrap Prices
- Strong Recycling Markets
- Multiple Attachments for Each Prime Mover
- Weak Residential Construction







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## Paladin – 1 Year Later

#### What went well:

- Total YTD 2007 Revenue Down only 4%
- Demolition Business–Revenue up 20%
- Light Construction Business–Revenue Flat
- Utility Business–Revenue Flat
- Systems Implementation and Factory Consolidations on Schedule
- Significant Upgrades in Management Team

### What was disappointing:

- Heavy Construction—Revenue Down 16%
- Sales to Rental Industry Down Significantly
- Custom Material Handling–Execution Issues
- Mexico Fabrication Facility Start-up



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## Paladin – One Year Later

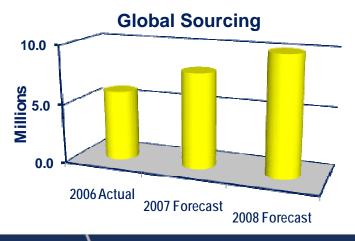
### Integration Actions

- 3 Manufacturing Facilities Closed 2007
- New Large Fabrication Facility in Mexico
- Installed New ERP in 16 of 19 Locations
- Strategic Sourcing Will be Expanded
- Working Capital Reduction in Process
- Upgrading of Management Team
- "Lean" Activities in All Locations

### Future Expectations

- 300 bps Margin Improvement YE 2008
- 8 Pts. Working Capital Reduction YE 2008
- Global Sourcing to Exceed \$15 Million 2009
- Scale-up Mexico Close One Plant in 2009





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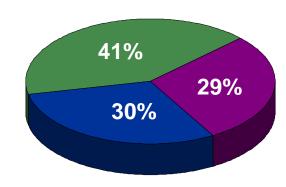
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# Mobile Equipment

Rotary®
World Leader in Lift Systems

- 18% of Dover Revenue
- Market Segments
  - Transportation
  - Solid Waste Management
  - Vehicle Service







### Platform Strategy

- Identify and capture synergies
- Broaden global presence
- Increase global sourcing
- Accelerate new product development



### 2007 YTD Key Statistics

Revenue: \$ 939MBookings: \$1,026MBacklog: \$ 529M









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## Mobile Equipment – Markets & Drivers

### Solid Waste Management

- Growing global market
- Recycling growth +10% CAGR
- Medical waste growth +6% CAGR
- Regulatory and environmental standards more stringent
- High commodity prices

### Transportation Equipment

- Increased regulatory standards
- Increased defense spending
- Strong commercial aerospace markets

#### Vehicle Service

- Service equipment growth 3-4% CAGR
- Vehicle sales globally 2-3% CAGR
- Sophisticated vehicles Professional service
- Advanced finishes Higher car care





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## Future Directions from Today's Foundation

- Refine Platform and Company Strategies
- Maximize Synergies Across the Companies
- Relentless Pursuit of "<u>PERFORMANCECOUNTS</u>"
- Continue Growth through Internal Development and Acquisition
- Drive Evolution of High Performance Culture
- Emphasize Management Development and Succession Planning

